



**HI, I'M JOSHUA.**  
A multidisciplinary designer.

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joshuadouglas.com

Versatile interactive art director and designer with ten years experience crafting visually compelling online experiences and print campaigns that grow brands and delight customers.

## EDUCATION

Ohio University  
BFA in Graphic Design  
June 2004

**Concentration in**  
Typography, Corporate Identity,  
Web & Print Design.

## TECHNICAL SKILLS

**Proficient in**  
Adobe CS6: InDesign,  
Photoshop, & Illustrator

**Working knowledge**  
HTML, CSS, & Adobe Flash.

## ACCOLADES

American Graphic  
Design Awards  
27 Certificates of Excellence

MarCom Awards  
4 Platinum & 3 Gold

Hermes Creative Awards  
4 Platinum & 3 Gold

Davey Awards  
2 Silver

W3 Awards  
2 Silver

## CAREER HIGHLIGHTS

**2012-2014**

### **Senior Designer | Siteworx | Reston, VA**

Led multiple visual design projects for Fortune 500 companies, including American Red Cross, Bain & Company, Booz Allen Hamilton, and Time Warner Cable Business Class.

Leveraged compelling design with a focus on technology and clients' goals to craft visually striking websites, connecting to customers across desktop and mobile devices.

Worked collaboratively with clients and oversaw designers to deliver high-quality work on time and on budget.

**2009-2013**

### **Executive Board Member | Art Directors Club of Metropolitan Washington**

2012-2013: President. 2010-2012: VP-Annual Show Co-Chair. 2009-2010: Programs Co-Chair.

**2006-2012**

### **Senior Designer | Vizual | Herndon, VA**

Spearheaded and art directed brand development projects to successfully capture clients' business goals in creative, visually compelling online experiences and print collateral.

Led a small creative team and oversaw quality and consistency in brand messaging and creative deliverables, while managing client and team communications from prospecting through final delivery, maintenance and upselling.

Managed the studio's day-to-day operations from staff resourcing to client engagement.

**2005-2006**

### **Graphic Designer | Aquent | Washington, DC**

Led concept-to-design and production of brand collateral, advertising, and web UIs for agencies and non-profits, including LM&O Advertising, Chemonics, and the Advisory Board Company.

**2004-2005**

### **Graphic Designer | National Park Foundation | Washington DC**

Worked closely with staff and external clients to develop annual reports, logos, print and web ads, exhibits, brochures, and invitations.